



Our Solutions for You to Grow



Discount Zones

You save with our collective efficiencies; design, print, & delivery in Discount Zones for only 19¢ each!

Design, print, & deliver for only 19¢ each in Discount Zones.

- Deliver postcards to a targeted group of neighborhoods for up to 40% less in areas where we can provide printing efficiencies and postage savings at scale.
- Targeting, design, printing, postage, and mailing the postcards to neighborhoods you select is all included.
- Discount Zones lower your campaign's cost of customer acquisition by mailing marketing postcards for less.



EDDM

As a USPS affiliate, we empower you to reach more of your community for less with Every Door Direct Mail.

Reach more for less than traditional mail with EDDM®.

- Every Door Direct Mail (EDDM) is a USPS postal route based mailing method. You save by mailing to an entire area at reduced postage to reach more and build your brand in the whole neighborhood.
- We offer a user friendly EDDM map tool so you can take control of your targeting or work with one of our strategic EDDM experts.
- As a USPS affiliate, we empower you to reach more of your target community for less with EDDM to maximize your return.



New Movers

Mail Targeting & Tracking that's Automated to New Movers

Automatically reach every New Mover.

- Get more from your marketing and grow your business by being one of the first to welcome new movers to the neighborhood.
- 43 million people a year move to a new home and begin searching for new local services. Easily ensure you're on the top of their list as soon as they move in.
- There are no contracts so you can pause your mailings at any time, and the only requirement to get started is a minimum quantity of 100 mailers.



Targeted Mail

Custom targeting like location, age, income, marital status, and more to pinpoint your ideal customers.

Reach your ideal prospect with Targeted Mail.

- Targeted Mail enables you to reach your ideal prospect. Build your targeted list with options like location, age, income, marital status, home ownership, and more.
- Target businesses by industry, location, job titles, and other specialized data provided by our experts. Save money on printing, labor, and postage while you increase profit by focusing on the best potential customers.
- Our expert team is dedicated to making it easy for you to target, design, print, mail, and track to get more of your perfect customers for the best return on investment.