

# Design Portfolio

## PIA DMV: PIA's Direct Marketing Vault

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PIA DMV

<https://pianational.org/pia-dmv>

# Stock PIA Postcard Templates

Four templates with lots of opportunity to personalize

PIA members can personalize these postcards in the places indicated or they can replace all of the text with their own personalized copy and just keep the graphics.

## “Around Town”



**MAYBE YOU'VE SEEN US  
AROUND TOWN.**

**[ INSURANCE AGENCY LOGO ]**

**PROUD MEMBER**  
**PIA**  
**PROFESSIONAL INSURANCE AGENT**

**CALL TODAY!**  
**555.555.5555** | **VISIT ONLINE:**  
**INSURANCE.COM**

**LOCATION:** 1234 WILLIAMS WAY, BEDFORD, IN 35412

**HOMETOWN INSURANCE!**

At [name of agency], we're not just local independent insurance agents; we're also your neighbors.

We know how important it is that your home insurance provides the coverage that you need. That's why we're focused on getting to know you, so we can better answer your questions, and help you understand what's in your policy.

We care about your protection and represent a number of quality insurance companies that can offer you quotes on your most valuable possession—your home.

Contact us today to find out how we can help you protect what matters to you the most.

**CALL TODAY!** **VISIT ONLINE:**  
**555.555.5555** | **INSURANCE.COM**

**LOCATION:** 1234 WILLIAMS WAY, BEDFORD, IN 35412

**AGENCY LOGO**  
**PLACE HOLDER**

ADDRESS LINE 1  
ADDRESS LINE 2  
ADDRESS LINE 3

**[CONTACT ME TODAY!]**

AGENT PICTURE  
INSERT HERE

**JANE DOE**  
NATIONAL INSURANCE REPRESENTATIVE

**555-555-5555**  
AGENCY@AGENCY.COM

\*\*\*\*\*ECHRWSSEDDM\*\*\*\*\*  
LOCAL POSTAL CUSTOMER

PSNRY STD  
U.S. POSTAGE  
**PAID**  
TAMPA, FL  
PERMIT NO. 1839

# Stock PIA Postcard Templates

Four templates with lots of opportunity to personalize

“Auto Insurance Mold”



**DO YOU BREAK THE  
AUTO INSURANCE MOLD?  
AUTO INSURANCE MOLD?**

[ **INSURANCE** ]  
AGENCY LOGO

**PROUD MEMBER**  
**PIA**  
**PROFESSIONAL**  
**INSURANCE**  
**AGENT**

**CALL TODAY!**  
**555.555.5555** | **VISIT ONLINE:**  
**INSURANCE.COM**

LOCATION: 1234 WILLIAMS WAY, BEDFORD, IN 35412

**YOU'RE NOT LIKE EVERYONE ELSE!**

*So why have auto insurance coverage that's like everyone else's?*

When searching for your auto insurance, you know how difficult it can be to find coverage that is custom designed for you.

That's why as your **Professional Insurance Agent**, I work with a number of quality insurance companies—not just one company—to help provide you with the coverage options that will fit your unique needs. I will work hard to get to know you, to understand your needs, better answer your questions, and help you understand what's in your policy.

If you are looking for an agent and auto insurance company that works with you, contact me today.

**CALL TODAY!** VISIT ONLINE:  
**555.555.5555** | **INSURANCE.COM**

LOCATION: 1234 WILLIAMS WAY, BEDFORD, IN 35412

**AGENCY**  
**LOGO**  
PLACE HOLDER

ADDRESS LINE 1  
ADDRESS LINE 2  
ADDRESS LINE 3

\*\*\*\*\*ECRWSSDDM\*\*\*\*  
LOCAL POSTAL CUSTOMER

PSRST STD  
U.S. POSTAGE  
**PAID**  
TAMPA, FL  
PERMIT NO. 1839

**CONTACT ME TODAY!**

[AGENT PICTURE  
INSERT HERE]

**JANE DOE**  
NATIONAL INSURANCE REPRESENTATIVE

**555-555-5555**  
AGENT@INSURANCE.COM



# Stock PIA Postcard Templates

Four templates with lots of opportunity to personalize

“Navigating the Way”



# LET US NAVIGATE THE WAY.

[ **INSURANCE** ]  
AGENCY LOGO

CALL TODAY! **555.555.5555** | VISIT ONLINE: **INSURANCE.COM**  
LOCATION: 1234 WILLIAMS WAY, BEDFORD, IN 35412

## CHOOSING THE RIGHT INSURANCE COVERAGE **ISN'T EASY.**

POLICIES ARE LONG AND FULL OF JARGON.

You may not know what coverage you need and how much to purchase. At [Agency name], we will take the time to get to know you, so we can better answer your questions and offer coverage options that will suit your unique needs. We work with a number of quality insurance companies so we can compare options and find the best match for you.

WE CAN OFFER **QUOTES** FOR:

- Insurance 1
- Insurance 2
- Insurance 3

CALL TODAY! **555.555.5555** | VISIT ONLINE: **INSURANCE.COM**  
LOCATION: 1234 WILLIAMS WAY, BEDFORD, IN 35412

## AGENCY LOGO

PLACE HOLDER

ADDRESS LINE 1  
ADDRESS LINE 2  
ADDRESS LINE 3

CONTACT US TODAY SO WE  
CAN GET TO KNOW YOU!



# Stock PIA Postcard Templates

Four templates with lots of opportunity to personalize

## “Heroes”

**HEROES**  
DON'T ALWAYS WEAR CAPES.  
**WE'RE THERE WHEN DISASTER STRIKES.**

CALL TODAY! **555.555.5555** | VISIT ONLINE: **INSURANCE.COM**  
LOCATION: 1234 WILLIAMS WAY, BEDFORD, IN 35412

**AGENCY LOGO**  
PLACE HOLDER

**FREE QUOTE!**

**HEROES**  
DON'T ALWAYS WEAR CAPES.

**FREE QUOTE!**

**FREE QUOTE!**

**FREE QUOTE!**

**HEROES**  
DON'T ALWAYS WEAR CAPES.

**FREE QUOTE!**

**AGENCY LOGO**  
PLACE HOLDER

**HEROES**  
DON'T ALWAYS WEAR CAPES.  
**WE'RE THERE WHEN DISASTER STRIKES.**

CALL TODAY! **555.555.5555** | VISIT ONLINE: **INSURANCE.COM**  
LOCATION: 1234 WILLIAMS WAY, BEDFORD, IN 35412

**AGENCY LOGO**  
PLACE HOLDER

**FREE QUOTE!**

**FREE QUOTE!**

**AGENCY LOGO**  
PLACE HOLDER

**WHEN DISASTER STRIKES, YOUR LOCAL PROFESSIONAL INSURANCE AGENT IS THERE WHEN YOU NEED HELP.**

That's why **Agency Name** works with a number of quality insurance companies to help provide you with the coverage options that fit your unique needs. We care about your protection, so we work hard to get to know you, to better answer your questions, and to help you understand what's in your policy.

**WE CAN OFFER QUOTES ON YOUR:**

- Insurance 1
- Insurance 2
- Insurance 3

CALL TODAY! **555.555.5555** | VISIT ONLINE: **INSURANCE.COM**  
LOCATION: 1234 WILLIAMS WAY, BEDFORD, IN 35412

**AGENCY LOGO**  
PLACE HOLDER

ADDRESS LINE 1  
ADDRESS LINE 2  
ADDRESS LINE 3

BEFORE THERE IS TROUBLE, LET US SAVE THE DAY.

\*\*\*\*\*@WISSEIDH\*\*\*\*  
LOCAL POSTAL CUSTOMER

**WHEN DISASTER STRIKES, YOUR LOCAL PROFESSIONAL INSURANCE AGENT IS THERE WHEN YOU NEED HELP.**

That's why **Agency Name** works with a number of quality insurance companies to help provide you with the coverage options that fit your unique needs. We care about your protection, so we work hard to get to know you, to better answer your questions, and to help you understand what's in your policy.

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- Insurance 1
- Insurance 2
- Insurance 3

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LOCATION: 1234 WILLIAMS WAY, BEDFORD, IN 35412

**AGENCY LOGO**  
PLACE HOLDER

ADDRESS LINE 1  
ADDRESS LINE 2  
ADDRESS LINE 3

BEFORE THERE IS TROUBLE, CONTACT US AND LET US SAVE THE DAY.

\*\*\*\*\*@WISSEIDH\*\*\*\*  
LOCAL POSTAL CUSTOMER





# Postcards Created Using PIA's Stock Templates



  
**AMERICANA**  
★ INSURANCE GROUP ★  
"We're the "A" Team"

  
PROUD MEMBER  
PROFESSIONAL  
INSURANCE  
AGENT

CALL TODAY! **507-553-6001** | VISIT ONLINE:  
**AMERICANAINSURANCE.COM**  
LOCATION: 300 N. BROADWAY WELLS, MN 56097

## HOMETOWN INSURANCE!

At **Americana Insurance Group**, we're not just local independent insurance agents; we're also your neighbors.

We know how important it is that your **insurance** provides the coverage that you need. That's why we're focused on getting to know you, so we can better answer your questions, and help you understand what's in your policy.

We care about your protection and represent a number of quality insurance companies that can offer you quotes on your most valuable possession—your home.

Contact us today to find out how we can help you protect what matters to you the most.

CALL TODAY! **507-553-6001** | VISIT ONLINE:  
**AMERICANAINSURANCE.COM**  
LOCATION: 300 NORTH BROADWAY, WELLS, MN 56097

  
**AMERICANA**  
★ INSURANCE GROUP ★  
"We're the "A" Team"

PRSR STD  
U.S. POSTAGE  
**PAID**  
TAMPA, FL  
PERMIT NO. 1839  
295168

## [CONTACT ME TODAY!]



**ANGELA KALIS**

SR. Insurance Producer-Wells Branch Mngr.

**507-553-6001**

**ANGELAK@AMERICANAINSURANCE.COM**

# Postcards Created Using PIA's Stock Templates

**UNIVERSAL INSURANCE AGENCY**

**PRUDENTIAL PROFESSIONAL INSURANCE AGENT**

**CALL TODAY! 308.872.6438 | VISIT ONLINE: 308.872.6438 | UIA-BROKENBOW.COM**

**LOCATION: 940 SOUTH, BROKEN BOW, NE 68822**

**HOMETOWN INSURANCE!**

At Universal Insurance Agency, we're not just local independent insurance agents; we're also your neighbors.

We know how important it is that your homeowners insurance provides the coverage that you need. That's why we're focused on getting to know you, so we can better answer your questions, and help you understand what's in your policy.

We care about your protection and represent a number of quality insurance companies that can offer you quotes on your most valuable possession—your home.

Contact us today to find out how we can help you protect what matters to you the most.

**UNIVERSAL INSURANCE AGENCY**

**[CONTACT ME TODAY!]**

**NATE BELL**

**308-872-6438**  
INFO@UNIVERSALINS.BIZ

**CALL TODAY! 308.872.6438 | VISIT ONLINE: 308.872.6438 | UIA-BROKENBOW.COM**

**LOCATION: 940 SOUTH E, BROKEN BOW, NE 68822**

PSRST STD U.S. POSTAGE PAID TAMPA, FL PERMIT NO. 1639 294505

**728x90**

**300x250**

**320x50**

**160x600**

**300x600**

**Digital Ad Suite Based on postcard.**



# Postcards Created Using PIA's Stock Templates

**MAYBE YOU'VE SEEN US  
AROUND TOWN.**

**ALLEN/FREEMAN/McDONNELL**  
AGENCY

**PROUD MEMBER**  
**PIA**  
PROFESSIONAL  
INSURANCE  
AGENT

**CALL TODAY!**  
**207.942.7371** | **VISIT ONLINE:**  
**INSURANCEMADEEASY.COM**  
LOCATION: 141 NORTH MAIN STREET • BREWER, ME 04412

**[CONTACT ME TODAY!]**

**JEFFREY M. McDONNELL, CPCU**  
NATIONAL INSURANCE REPRESENTATIVE  
**207-942-7371**  
TOLL FREE: 800-762-8600  
FAX: 207-941-0241

**CALL TODAY!** **VISIT ONLINE:**  
**207.942.7371** | **INSURANCEMADEEASY.COM**  
LOCATION: 141 NORTH MAIN STREET, BREWER, ME 04412

**ALLEN/FREEMAN/McDONNELL**  
AGENCY

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U.S. POSTAGE  
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TAMPA, FL  
PERMIT NO. 1839  
295124

**[CONTACT ME TODAY!]**

**JEFFREY M. McDONNELL, CPCU**  
NATIONAL INSURANCE REPRESENTATIVE  
**207-942-7371**  
TOLL FREE: 800-762-8600  
FAX: 207-941-0241

\*\*\*\*\*CRWSSDDM\*\*\*\*  
LOCAL  
POSTAL CUSTOMER

728x90

**MAYBE YOU'VE SEEN US  
AROUND TOWN**

**ALLEN/FREEMAN/McDONNELL**  
AGENCY

INSURANCEMADEEASY.COM **LEARN MORE ABOUT YOUR  
HOMETOWN INSURANCE!**

300x250

**MAYBE YOU'VE SEEN US  
AROUND TOWN**

**ALLEN/FREEMAN/McDONNELL**  
AGENCY

INSURANCEMADEEASY.COM **LEARN MORE ABOUT YOUR  
HOMETOWN INSURANCE!**

320x60

**ALLEN/FREEMAN/McDONNELL**  
AGENCY

INSURANCEMADEEASY.COM **LEARN MORE**

**Digital Ad Suite  
Based on postcard.**

160x600

**MAYBE YOU'VE  
SEEN US  
AROUND  
TOWN**

**ALLEN/FREEMAN/McDONNELL**  
AGENCY

INSURANCEMADEEASY.COM **LEARN MORE ABOUT YOUR  
HOMETOWN INSURANCE!**

300x600

**MAYBE YOU'VE SEEN US  
AROUND TOWN**

**ALLEN/FREEMAN/McDONNELL**  
AGENCY

INSURANCEMADEEASY.COM **LEARN MORE ABOUT YOUR  
HOMETOWN INSURANCE!**



# Postcards Designed by PIA Members



Local Agents  
Serving  
Main Street  
America™

**CALL TODAY!**  
**620.672.3366**

**VISIT ONLINE:**  
**WWW.PEACHEYINS.NET**

**115 S MAIN ST, PRATT KS 67124**

## ***YOU'RE NOT LIKE EVERYONE ELSE!***

When searching for your insurance, you know how difficult it can be to find coverage that meets your needs and budget.

That's why as your **Professional Insurance Agent**, I work with a number of quality insurance companies—**not just one company**—to help provide you with the coverage options that will fit your unique needs. I will work hard to get to know you, to understand your needs, better answer your questions, and help you understand what's in your policy.

If you are looking for an agent and insurance company that works with you, contact me today. Sue Peachey, Peachey Insurance at 620 672-3366 in downtown Pratt.

**CALL TODAY!**  
**620.672.3366**

**VISIT ONLINE:**  
**WWW.PEACHEYINS.NET**

**LOCATION: 115 S MAIN ST. PRATT, KS 67124**



**[CONTACT ME TODAY!]**



**SUE PEACHEY**  
PEACHEY INSURANCE AGENCY  
**620-672-3366**  
**SUE@PEACHEYINS.NET**

\*\*\*\*\*ECRWSEDDM\*\*\*\*  
Local Postal Customer

# Postcards Designed by PIA's Vendor Partner, One Brand



**LG**  
Luxury Group  
INSURANCE AGENCY

**PREMIER PERSONAL AND  
PROFESSIONAL INSURANCE AGENCY**  
*A Destination For All  
Of Your Insurance Needs*

Check us out and call today  
**877.288.7169**  
[www.LuxuryGroupIns.com](http://www.LuxuryGroupIns.com)

**LG**  
Luxury Group  
INSURANCE AGENCY

804 Broadway  
West Long Branch NJ 07764



[www.LuxuryGroupIns.com](http://www.LuxuryGroupIns.com)  
f /LGinsuranceinc @LuxuryGroupIns

We represent the **best** insurance companies for your **home, personal** and **professional insurance** needs.  
We work to confirm coverage and create clarity and provide a value to protect you and your greatest assets and protect you from the unknown.

Check us out and call today **877.288.7169**

294650  
PSRT STD  
U.S. POSTAGE  
**PAID**  
TRAMPA, FL  
PERMIT NO. 1839



**Postcards Designed by PIA's Vendor Partner, One Brand**

**AUTO + HOME  
INSURANCE QUOTE**  
= **\$25 KREGGERS**  
TAP AND TABLE GIFT CARD

Let us review your insurance policies to ensure you are properly covered at the best price possible, and you'll receive a \$25 gift card to support a great local restaurant.

**CALL NOW OR VISIT OUR WEBSITE**  
**(804) 677-9516**  
[WWW.RBISVCS.COM](http://WWW.RBISVCS.COM)

**SUPPORT LOCAL BUSINESSES**

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**SUPPORT LOCAL BUSINESSES**

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PSRST STD  
U.S. POSTAGE  
**PAID**  
TAMPA, FL  
PERMIT NO. 1839

**(804) 677-9516**  
[WWW.RBISVCS.COM](http://WWW.RBISVCS.COM)

Support local businesses that support the community. If you obtain complete home and auto quotes from RBI Services, we will give you a \$25 gift card to Kreggers Tap and Table as a thank you for the opportunity.

Offer ends 9/30/2020.

**Digital ads for this campaign on next page.**

728x90

**SUPPORT LOCAL BUSINESSES**

**AUTO + HOME INSURANCE QUOTE = \$25 KREGGERS**  
TAP AND TABLE GIFT CARD

**RBI Services**  
*Business and Insurance Services*

**LEARN MORE**

[WWW.RBISVCS.COM](http://WWW.RBISVCS.COM)

300x250

**SUPPORT LOCAL BUSINESSES**

**AUTO + HOME INSURANCE QUOTE = \$25 KREGGERS**  
TAP AND TABLE GIFT CARD

**RBI Services**  
*Business and Insurance Services*

**LEARN MORE**

[WWW.RBISVCS.COM](http://WWW.RBISVCS.COM)

160x600

**SUPPORT LOCAL BUSINESSES**

**AUTO + HOME INSURANCE QUOTE = \$25 KREGGERS**  
TAP AND TABLE GIFT CARD

**RBI Services**  
*Business and Insurance Services*

**LEARN MORE**

[WWW.RBISVCS.COM](http://WWW.RBISVCS.COM)

300x600

**SUPPORT LOCAL BUSINESSES**

**AUTO + HOME INSURANCE QUOTE = \$25 KREGGERS**  
TAP AND TABLE GIFT CARD

**RBI Services**  
*Business and Insurance Services*

**LEARN MORE**

[WWW.RBISVCS.COM](http://WWW.RBISVCS.COM)

320x50

**AUTO + HOME INSURANCE QUOTE = \$25 KREGGERS**  
TAP AND TABLE GIFT CARD

**RBI Services**  
*Business and Insurance Services*

**LEARN MORE**

[WWW.RBISVCS.COM](http://WWW.RBISVCS.COM)

**Digital Ad Suite**  
Based on postcard  
shown on previous  
page.