

PIA Connection Marketplace

2011 Advertising Rates for PIA Connection Marketplace

So Much Opportunity, So Little Money: PIA’s national, print resource directory gives your company the opportunity to have an ongoing presence in front of PIA’s members—primarily agency owners—in a forum that they’ll refer to when they’re looking for solutions. At only \$95-120 per insertion, now everyone can afford to promote their products and services to professional insurance agents across America. **When PIA members are looking for solutions to their problems, make sure you’re in the right place at the right time. Make sure you’re in the PIA Connection Marketplace, appearing monthly in PIA’s national print publication, *PIA Connection*!**

Check It Out: See the PIA Connection Marketplace for yourself in this PDF of the June/July 2010 issue of *PIA Connection* (on page 21): <http://www.pianet.com/doc/Connection/PIAConnJuneJuly10.pdf>

***Right Place-Right Time
At the Right Price!***
A box with your message & logo in the PIA Connection Marketplace puts you in front of decision makers when they’re ready to act!

Your company’s message and logo here.

Actual Size:
2.5” wide, 1.5”high

5 or 10 Issues—Your Choice
Advertise in every issue of *PIA Connection* (10 annually—monthly with combined issues in July/Aug. & Nov./Dec.) or choose the 5 issue option.

| RATES | |
|---|-----------|
| 5 Issues | 10 Issues |
| \$600 | \$950 |
| No extra charges for logos, bold, reverse or 2nd color (PMS 187: “PIA red”) | |

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Advertising Deadline: 15th of the month prior to first insertion.

Contact

To reserve your space in the PIA Connection Marketplace, or inquire about display advertising, contact Alexi Papandon at 703-518-1353 or alexipa@pianet.org

